

Meeting Minutes for Membership Committee

July 12, 2017

Attendees: Adriene, Ryan, Dr. Luc, Chris, Jen, Liliana, Atanu,

Absent: Brian

May Meeting Minutes approved

Board Report – (Jen)

- Registration is live for the Fall Meeting. There will be a Live Stream available for the Tues morning session.
- SOP update should be sent to Jen so that they can be presented to the BOD in Sept..
- Working with a Marketing firm to put together a plan to improve visibility and SCHC brand use. Plan will be presented to the BOD in Aug.
- There was a discussion on a webinar to be held with a competent authority,
- University Relations gave an update: approval was given for 7 student projects, (9 projects were budgeted), 2 have requested extensions.
- SCHC APP request for information by 7/20 for the Fall meeting.
- May Thomas – Social Committee chairperson who we can contact with various information to be distributed for the Fall Mtg.

Committee Reports:

1. Sub-Committee Reports

- Awards – (Chris) -
Reviewed the list of awards that could be used to recognize/acknowledge SCHC members who were commended for their presentation to students at Univ. of Minn. (Email sent by Lori to the Membership Committee on 4/26) A suggestion to recognize this at the Fall meeting was made. Specifics are being worked.
- Website – (Ryan)
Meeting minutes and awards are up to date on the Membership webpage. A check on Liliana's contact information on the Membership Committee page to be made.
- Networking – (Adriene/Atanu) –
No new updates. 2 out of the 3 Crystal City restaurant information established. Send info to Ann ASAP. Send to Jen for APP, May Thomas – Social
- Membership Initiative (Invite a Friend)- (Chris) –
No Update – Contacted Outreach committee with no response. Follow up pending.
- Mentorship Program – (Dr. Luc/Liliana) -
Initial proposal was submitted to the committee. Discussion about the concerns for “not providing consulting services” prompted a rework of the proposal. Committee will provide feedback via email when next draft is distributed.

- Café Press Account (Ryan) –
a advertising blurb for the SCHC store will be sent to Ann, Social Media, App, and Website to promote sales.

2. Additional Items

- Review Membership Committee SOPs- Adriene Awards (review made with Chris), Membership, Meeting Registration – SOP updates to be sent to Jen.

3. On Hold – Membership Initiative Proposal B

4. Motion to Adjourn: 1st - Atanu, 2nd - Ryan, Unanimous.