Outreach Committee Meeting Minutes

February 23, 2012

Attendees: Gary Wilkinson, Crystal Cheely, Chandra Gioiello, Scott Averill, Mark Cohen, Doug, Denese Deeds

University Outreach

Scott reported that he had contacted a number of local colleges and universities but needed help to contact the rest. Members on the call volunteered to contact 15 additional universities. We agreed to finalize contacts by Feb 29th. The registration information is posted on the SCHC website.

Gary reported that we have advertised the meeting through the Chamber of Commerce and the Hotel. The cost was very reasonable - $200.

Other Outreach – Chandra sent a meeting announcement to the AIHA Synergist. Chandra will also send information to the Tenn AIHA. Denese contacted the local ASSE. Michelle Baker was asked to contact the local CHMM group. Denese will email her a reminder.

Website Review – Crystal and Audree reviewed the entire website and Denese sent their comment to the web committee. The committee went over the Outreach page. We will post the minutes of our meetings on the Outreach page. Crystal and Audree will draft some changes and send them to Denese.

Twitter – it was suggested that we add Twitter to the sidebar on the main webpage. Chandra will follow up on that. We discussed a primer on tweeting – Crystal volunteered to develop something.

There will be no meeting March 29. Live meeting April 3.