AIHA COVID Response – Lessons Learned

Susan Marchese, CAE
Managing Director, Marketing and
Communications, AIHA

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HOW IT ALL GOT STARTED

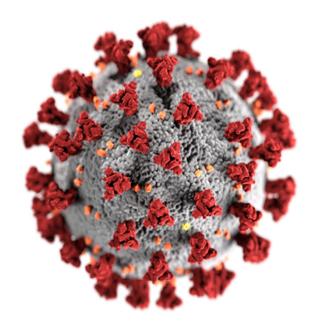
- States were planning to reopen
 - Lingering questions surrounding guidance and safety
- A clear and urgent need to help small and medium businesses
 - Businesses unsure of how to reopen "safely"
 - Business owners wanted clear guidance
- A task force of volunteers was created to assist in writing guidance documents





FOCUS AND INTENT OF GUIDES

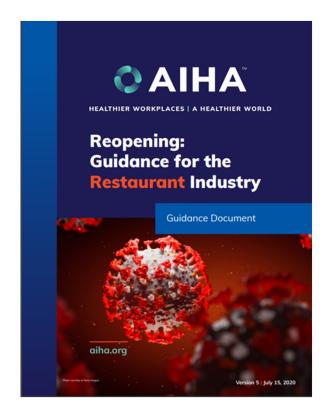
- Small and medium sized business
- Clear, concise, and actionable guidance
- Started with guidance for restaurants
 - Expanded to include industrial sectors identified by the White House
- Culmination of expertise and experience
 - Industrial hygienists and other professions
 - Straightforward guidance for a lay audience





GUIDE FORMAT

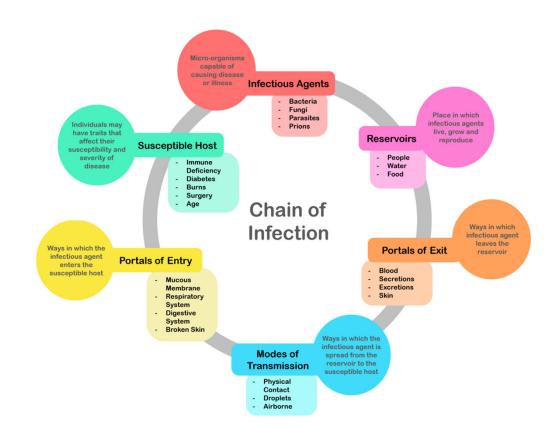
- Common questions/challenges businesses will have about reopening.
- What can Employers Do?
- What can Employees Do?
- What can Guests/Patrons/Customers Do?
- Resources





SCOPE

- Follows hierarchy of controls
- Incorporates aspects related to Chain of Infection
 - "Break the Chain"
- Guidance to minimize potential for the virus to enter the facility
- In addition, guidance to minimize spread, if it enters the facility





GUIDE CONTENT AND SECTIONS

- Each guide followed a consistent layout of content and sections
- This layout allowed for a multi-layered and flexible approach
 - All guidance documents were multilayered – no single point of failure
- Flexibility in the guides allowed for regular updates
 - Reflect evolving science and best practice
- Ventilation, surface disinfection, physical distancing, hand and respiratory hygiene, and industry specific policies







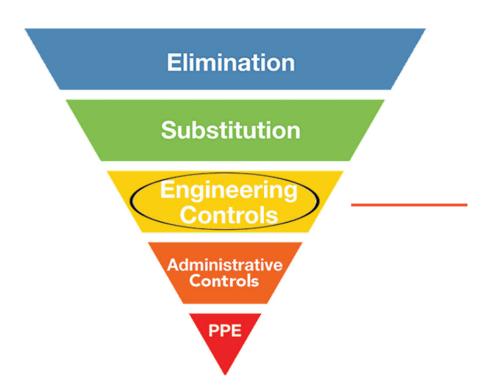








ENGINEERING CONTROLS TO MINIMIZE SPREAD OF THE VIRUS



- Separate work locations
- Install physical partitions
- Increase ventilation / fresh air
- Increase filter efficiency
- Install portable HEPA filtration units



INDUSTRY SECTORS

- All now available in Spanish except where noted.
- Updated versions coming this month with forthcoming Spanish translations expected by Fall 2021

- Amateur Sports
- At-Home Service Providers
- Bars
- Business Services (e.g., banks, dry cleaners)
- Childcare Centers
- Construction Sites
- Dental Offices/Clinics
- General Office Settings
- Gyms and Workout Facilities
- Hair and Nail Salons
- Houses of Worship
- Institutions of Higher Education
- K-12 Schools

- Laboratory Environments (N/A in Spanish)
- Libraries
- Museums and Collecting Institutions
- Outdoor Recreation (e.g., campgrounds, pools)
- Physical/Occupational/Massage Therapists
- Retail
- Restaurants
- Rideshare Services (e.g., taxi, Uber)
- Small Manufacturing/Maintenance Facilities
- Small Entertainment Venues (e.g., mini golf)
- Small Lodging Establishments
- Street Vendors/Farmers Markets
- Transit Systems
- Warehousing/Transportation



MEDIA, MARKETING, AND EXPOSURE

- Over 1.5M website views
- 1.25 million downloads
- Featured resource on CDC website
- Featured in and on:
 - –New York Times
 - -Wall Street Journal
 - -MSN
 - –Readers' Digest and dozens more...





- Considerations on the Safe Use of UVC Radiation for Surface and Air Disinfection (Infographic)
- COVID-19 Pandemic Report for Professional Cleaning and Restoration Contractors (AIHA/RIA/IICRC Joint Task Force) (Guidance Document) (N/A in Spanish)
- Effective and Safe Practices, Guidance for Custodians, Cleaning and Maintenance Staff (Guidance Document)
- Employers' Guide to COVID Cleaning and Disinfection in Non-Healthcare Workplaces (Guidance Document)
- Ergonomics Guide (for Work-from-Home Workers) (Infographic) *
- Focus on Construction Health: COVID-19 (Guidance Document)
- Guidance to Protect Volunteers from COVID-19 during Natural Disaster Response & Recovery (Guidance Document)
- <u>Joint Consensus Statement on Addressing the Aerosol Transmission of SARS CoV-2 and Recommendations for Preventing Occupational</u>
 Exposures (Fact Sheet) (N/A in Spanish)
- Lens of Minority Populations in the Workplace During COVID (Guidance Document)
- OSH Guide for Surface Disinfection Practices Using Germicidal Ultraviolet Radiation (White Paper)
- Personal Protective Equipment for SARS-CoV-2 (Guidance Document)
- Proper Use of Respirators for Healthcare Workers and First Responders (Infographic)
- <u>Recovering from COVID-19 Building Closures</u> (Guidance Document)
- Reducing the Risk of COVID-19 Using Engineering Controls (Guidance Document)
- Respirator Fit-Testing Consultants Listing *
- Role of the Industrial Hygienist in a Pandemic (Guidance Document) (Being revised in 2021)
- Use of Real Time Detection Systems to Protect the Public During COVID-19 (Guidance Document)
- Worker Rights (White Paper) *
- Workplace Cleaning for COVID-19 (Guidance Document)



PUBLIC POLICY & COLLABORATIONS











COLLABORATIONS







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HEALTHIER WORKPLACES | A HEALTHIER WORLD

IMPROVING CLINICAL AND PUBLIC HEALTH OUTCOMES THROUGH NATIONAL PARTNERSHIPS TO PREVENT AND CONTROL EMERGING AND RE-EMERGING INFECTIOUS DISEASE THREATS CDC-RFA-CK20-2003

OVERVIEW OF 4 PROJECT ELEMENTS

* Each project includes comprehensive communications plan with engagement metrics

1. Project A

- Revision of AIHA's "Role of the Industrial Hygienist in a Pandemic"
- Supplemental videos/tools for small bus, healthcare, long-term care facility workers (building the case for when/why to retain qualified OEHS experts

3. Project C

- Derivative products based on AIHA's BTWS guides: Animated video snippets and tools
- Available in multiple languages

2. Project F

- Animated video snippets on respiratory protection (face coverings & respirators)
- Available in multiple languages

4. Project B

- Fall 2021 webcast featuring panels addressing needs of:
 - First responders
 - Personnel who work in daycare centers, K-12, institutions of higher ed
 - Gig economy workers
 - Vulnerable workers (Construction/ Ag)



LESSONS LEARNED

- Listen to what the public needs and act quickly in a way they understand
- Get feedback
- Pivot in a timely manner
- Reinforce your current network and build on it
- Be prepared to scale



Thank you for listening!

Susan Marchese, CAE
Managing Director, Marketing and
Communications, AIHA

smarchese@aiha.org



